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MEDIA RELEASE

New manager appointed for SBS Bank Blenheim

SBS Bank is pleased to announce the appointment of Phil Gausel as the new manager of their Blenheim branch.

Having joined the Blenheim team as a banking consultant last October, it has been a whirlwind courtship with SBS Bank for Mr Gausel who has now officially taken over the role left vacant following the departure of Brian Dawson in January.

After a varied career with a larger, foreign-based trading bank, which included branch manager roles in Te Aroha and Paeroa and more recently in Blenheim in a business banking role, Mr Gausel says the transition to SBS Bank was “unbelievable!”

“SBS Bank is all-embracing – the culture just sweeps over you and you get caught up in it. I’ve never experienced a bank where you can walk in and just have a coffee and a chat!

“What I really like is that it’s about our team at SBS Bank and our customers knowing and trusting each other – it’s a reciprocal relationship.”

Growing up in Hamilton for many years, Mr Gausel played representative rugby for Waikato and was involved in a number of sporting codes. Basically, if it’s a sport he’ll give anything a go but he warns “beware” because he tends to have to win!

“I’ve played a lot of team sports as well and I appreciate the importance SBS Bank places on fantastic people working together as a team and the family values that are at the helm of everything they do – it’s certainly a breath of fresh air after so many years in the banking industry.”

SBS Bank general manager retail Paul Atkinson said Mr Gausel would bring terrific experience, numerous community interests and the enthusiasm from his recent transition to the new experience and culture of SBS Bank with him to the new role.

“Following on from the fantastic work with SBS Bank in Blenheim over the past six years by our former manager Brian Dawson, we know Phil has already built a great relationship with his Blenheim team and we know he will enjoy developing these relationships even further with all of their customers and their community sponsorships.

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